

Newsletter 2

November 2025

FOOTPRINT in short...

The FOOTPRINT project is motivated by the urgent global need to shift the tourism industry towards sustainability. Fuelled by a growing awareness of environmental issues and the imperative for responsible travel, the project aims to transform the tourism sector in partner countries. Recognising the diverse cultural and regional contexts, FOOTPRINT seeks to empower VET trainers, business owners, and managers with tailored resources, promoting the transition to sustainable tourism business models.

FOOTPRINT face-to-face meeting in Bordeaux...

The first face-to-face meeting of the project took place on 25th of September 2025 in Bordeaux (France), organised by ALBEA. All partners participated in this event and discussed on project development and the administrative aspects of the project, with special focus on the interim report. The partners agreed on next steps and actions to be taken. The next face-to-face meetings (LTTA and TPM) will take place in Valencia (Spain) from 10th to 12th of March 2026.



What's going on in FOOTPRINT...

The main activities are the following:

Work package n°2 - CPD Climate Awareness & Action Toolkit for VET Educators

- The Content Development Guidelines & Templates were created and all partners developed their modules (10 in total).
- All partners are translating the content of the CPD into their National languages, which will be uploaded to the project website.
- 12 VET educators (2 from each organisation) will be trained in the CPD Climate Action Toolkit in Valencia, Spain, from 10th to 12th of March 2026.

Work package n°3 - Green Business Models for Tourism Masterclasses & Training Programme

- The Content Development Guidelines & Templates were developed.
- FEVECTA, ALBEA, and SRC are finalising the content for the theoretical background to sustainable development, the three niche tourism industries, as well as case studies related to sustainable tourism, as follows:
 1. Introduction to Tourism and Sustainable Tourism - FEVECTA
 2. Sustainable Development and Environment - ALBEA
 3. Case Studies (Ecotourism, Cultural Tourism, Adventure Tourism) – SRC
- MROT, Quart de Poblet, and CEDRU are finalising the content for their respective masterclasses, as follows:
 1. Ecotourism & Environmental Sustainability - MROT
 2. Cultural tourism & Social Sustainability – Quart de Poblet
 3. Adventure tourism & Economic Sustainability – CEDRU
- ALL PARTNERS will translate the content into their National languages, which will be uploaded to the project website.

Work Package n° 4 - Practice Principles & FOOTPRINT Sustainable Tourism Support Guides

- The Content Development Guidelines & Templates were created.
- All partners are developing the FOOTPRINT Sustainable Tourism Support Guides for their own partner country.

FOOTPRINT partners...

FEVECTA (Spain) – **coordinator**

www.fevecta.coop

tarazona@fevecta.coop

tecnicastfevecta@gmail.com

fmerinofevecta@gmail.com

fernandoifes@gmail.com

SPECTRUM RESEARCH CENTRE (Ireland)

<https://spectrumresearchcentre.com/>

iris@spectrumrc.ie

alex@spectrumrc.ie

AYUNTAMIENTO DE QUART DE POBLET (Spain)

<http://www.quartdepoblet.org/>

alberto.martinez@quartdepoblet.org

david.valdearcos@quartdepoblet.org

ALBEA ETUDES ET CONSEILS (France)

www.albeatransenergy.com

m.rivera@albea-transenergy.com

e.cariou-nicolas@albea-transenergy.com

CEDRU - Centro de Estudos e Desenvolvimento Regional e Urbano (Portugal)

www.cedru.com

liliana.calado@cedru.com

MROT - Mazowiecka Regionalna Organizacja Turystyczna (Poland)

www.mrot.pl

i.majewska@mrot.pl

maat@world.pl

For more information on the project, please contact project partners

This project will be implemented in the period 01.11.2024– 31.10.2026



Footprint



Ajuntament de
Quart de Poblet



TOURISM
ORGANIZATION
OF THE MAZOVIA
REGION



**Co-funded by
the European Union**

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them. Project number: 2024-1-ES01-KA220-VET-000255069]



CC BY-NC-SA 4.0